

Emily Beaupré

20 Avenue Rapp Paris, France 

+1 (513) 505-2586 

emily.beaupre@gmail.com 

+33 7 67 00 16 19 

I am a master's candidate at The American University of Paris with a background in Consumer Behavior, Globalization, and SEO. My current courses are Identity Formation in a Transnational World; Food, Culture, and Communication; and Visual Culture. I intend to pursue a career where I can utilize my curiosity about humanity and passion for strategy.

Experience

2017

President / Loyola Chicago Advertising Club

Recruited a group of dedicated students to revitalize Ad Club. Gave multiple interactive lectures on various topics such as minority representation. Built club relationships with local agencies such as HAVAS and Leo Burnett.

2016

Intern / BCV Chicago

Developed copywriting skills in a fast-paced environment. Learned the intricacies of social media monitoring and crisis communication. Worked with account management team to bring value to clients.

2016

Bootcamp Participant / Leo Burnett Chicago

Collaborated with students from across Chicagoland to create an Integrated Marketing Communications campaign for The One Club and Leo Burnett's advertising boot camp.

2016

Intern / 84.51

Practiced copywriting for consumer-packaged goods. Learned about the impact of Big Data on customer relationship management and marketing.

Education

MAY 2019

MA Global Communications / American University of Paris

Visual and Material Culture Track / GPA 3.56

MAY 2017

BA Advertising & PR / Loyola University Chicago

International Studies and Marketing Minors / Magna Cum Laude